



HOW THE ARAB REGION VIEWS WORLD HERITAGE AND THE ISLAMIC STATE'S DESTRUCTION OF IT

Each week brings more tragic news from the Middle East, where the Islamic State has targeted heritage sites as a tactic of war. On a shocking scale.

The West has been emphatic in its outrage. But ISIS is an organization that derives legitimacy from western condemnation; indeed it's news-cycle driven pattern of destruction and condemnation seems to depend upon it.

What is the attitude of the peoples of the Arab Region towards the idea of world heritage and this campaign of destruction? Is a counter narrative with credibility in the region possible, who should deliver it and what role can culture and heritage professionals play in supporting it?

US/ICOMOS in partnership with the National Building Museum
invites you to a talk on these urgent themes by

Mr. Mounir Bouchenaki

Director of the Arab Regional Centre for World Heritage

Friday, April 17

10:00 to 11:30 am

National Building Museum

401 F Street, NW
Washington, DC



18 APRIL 2015
INTERNATIONAL DAY FOR
MONUMENTS AND SITES



United Nations
Educational, Scientific and
Cultural Organization

منظمة الأمم المتحدة
للتربية والعلم والثقافة



**Arab Regional Centre for
World Heritage (ARC-WH)**
under the auspices of UNESCO

المركز الإقليمي العربي
للتراث العالمي
تحت رعاية اليونسكو



The event is **FREE** and open to the public but tickets are required.

Obtain your **FREE** ticket [here](#).



An archaeologist by training, Mounir Bouchenaki is the current Director of the **Arab Regional Centre for World Heritage**. He was Director-General of **ICCROM** from 2006 to 2011, **UNESCO's** Assistant Director General for Culture (2000-2006) and before that, Director of the **World Heritage Centre**.