



# ICOMOS

international council on monuments and sites

## **ICOMOS Action Plan:** Cultural Heritage and Localizing the UN Sustainable Development Goals (SDGs)

July 2017



**ICOMOS**  
international council on monuments and sites

ICOMOS TÜRKİYE  
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**SUSTAINABLE DEVELOPMENT GOALS (SDGs)**

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# **ICOMOS Action Plan:**

## **Cultural Heritage and Localizing the UN Sustainable Development Goals (SDGs)**

**Final Version (21 July 2017)**

Based on Consultations on Drafts of March-July 2017

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## Introduction

As a global non-governmental organization associated with UNESCO and working to promote the conservation, protection, use and enhancement of cultural heritage sites through the creation and distribution of knowledge, ideas and doctrines and through advocacy, ICOMOS has focused in the past several years on achieving representation of heritage in the major global policy papers regarding sustainable development. A major expression of this pursuit, the **ICOMOS Concept Note** titled ‘Cultural Heritage, the UN Sustainable Development Goals [SDGs], and the New Urban Agenda’ argues for **“the positive integration of culture and cultural heritage into urban development plans and policies** as a way to enhance sustainability of urban areas through heritage, in the context of Agenda 2030/ SDGs.”

Now that the new global policy papers are adopted, and a certain set of goals, targets and commitments await being fulfilled, focus has shifted to **‘implementation’**. For this end, the **ICOMOS Action Plan** for ‘Cultural Heritage and Localizing the SDGs’ has been drafted as a guiding roadmap for ICOMOS members, as well as other culture and heritage advocates, to follow toward achieving implementation of the Sustainable Development Agenda at the national and particularly the sub-national (regional and urban) levels. Mandated by the ICOMOS Board to be prepared by the ICOMOS Focal Point for the SDGs, in collaboration with the ICOMOS Sustainable Development Task Force (TF or TFSD), and based on discussions taking place at the **Istanbul Coordination Meeting on the SDGs** held on February 4-5, 2017, the Action Plan sets forth our vision, mission and main principles, as well as a **‘toolkit’ or ‘menu’ of actions that can be taken by committees and individuals** under the three Action Areas of **General Advocacy and Organizing, Localizing the Means of Implementation and Monitoring Implementation**. The ICOMOS Board, SDG Focal Point and SD Task Force strongly encourage all colleagues to embrace this roadmap and take as many actions as possible within their capacity, to achieve widespread mobilization of cultural heritage advocacy in sustainable development policy, planning and practice.

### More info:

Website: <http://www.icomos.org/en/what-we-do/involvement-in-international-conventions/un-sustainable-development-goals-2>

Twitter: ICOMOS\_Agenda2030 (@icomosSDG2030), <https://twitter.com/icomosSDG2030>, #SDG11.4, #CulturalHeritage

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## Our Vision for Sustainable Development

*‘The recognition, mainstreaming and effective contribution of cultural heritage as a driver and enabler of sustainable development in the process of implementing the United Nations Agenda 2030 and Sustainable Development Goals.’*

## Our Mission for the SDGs

*‘To achieve a coordinated and effective process of advocacy for the localization and monitoring of the UN Sustainable Development Goals and UN-Habitat’s New Urban Agenda, from the perspective of cultural heritage, focusing on Target 11.4 to “strengthen efforts to protect and safeguard the world’s cultural and natural heritage to make our cities inclusive, safe, resilient and sustainable”, within the framework of the ICOMOS mandate and through collaboration with strategic partners’.*

## Principles

Building on the ICOMOS values of ‘Cultural and social diversity, collegiality’, ‘Impartiality’, ‘Exchanges between countries, North-South dialogue, solidarity’, ‘Transmission and youth involvement’ and ‘Free Access to Information’, the following principles are set forth as having strategic importance to achieve effective advocacy of cultural heritage within sustainable development policy and practice:

1. **ICOMOS visibility:** Ensuring clear expression of ICOMOS identity, role and mission in the Agenda 2030 process
2. **ICOMOS unique contribution:** Focusing on activities where ICOMOS role brings unique added value to the larger process
3. **Consistency across ICOMOS:** Ensuring a coordinated and consistent approach across the ICOMOS network, through a concise corporate strategy statement and well-informed International Scientific Committees (ISCs), National Committees (NCs) and National Scientific Committees (NSCs)
4. **Inclusiveness across ICOMOS:** Ensuring the highest level of participation and mobilization of individual members and committees across global regions and age groups, and that actions are carried out in an inclusive and participatory manner, to maximize consensus and content contribution
5. **Effective language:** Using simple and jargon-free language for communicating ICOMOS messages to stakeholders (e.g. ordinary citizens, policy-makers, professionals not specializing in heritage, etc.)
6. **Concrete action and outputs:** Focusing on action-oriented policy advocacy and concrete outputs, ensuring that knowledge production supports and directly translates into these actions
7. **Universality of heritage and partnerships:** Focusing on aspects of heritage that have universality and transversality across the sustainable development themes (i.e. taking image beyond monuments and protected areas to socio-economic aspects/ integrated conservation, focusing on incorporation of heritage values into territorial development and planning policies) and on partnerships with local government, civil society organizations and non-heritage stakeholders based on common interests
8. **Sensitivity to regional and local diversity:** Adapting the Goals to the regional and local contexts, making ‘localizing’ graspable by active interaction with localities at the level of the citizen and local decision-making
9. **Culture- nature connection:** Embracing the notion that cultural and natural heritage are inherently linked and reflecting it in all relevant ICOMOS activities, using the concept of ‘landscape’ as the lynchpin and prioritizing partnerships accordingly.
10. **Culture and sustainability:** Continuing active support of advocacy efforts for increased recognition of ‘culture’ as a stand-alone heading and fourth pillar/ dimension of the sustainability narrative, Agenda 21 for Culture and the ‘Culture2030Goal’

## Action Area 1: General Advocacy and Organizing

Apply general strategies and tools for advocacy to organize and mobilize internally across ICOMOS and externally toward mainstreaming cultural heritage within sustainable development.

### 1.1: Confirm institutional identity/ positioning

(Responsible: ICOMOS FP/TFC/Secretariat)

- Develop a basic corporate statement, including description of ICOMOS's role, existing activities that align with the SDGs and strategy of contributing to the SDGs
- Develop ICOMOS web presence related to the SDGs (social media, website) including the Target 11.4 Logo and resources/ toolkits
- Prepare publicity material explaining ICOMOS mission and role in the SDGs (media statement, presentation(s), brochure(s), including the Target 11.4 logo) for dissemination to internal (ISCs/ NCs) and external stakeholders

### 1.2: Prepare for engagement with critical thematic UN agendas and their reporting processes

(Responsible: ICOMOS FP/TFC/Secretariat/ ISCs/ NCs)

- SDGs Thematic Review 2018 (Selected Goals for 2018 include SDG11) (UNGA High-Level Political Forum (HLPF))
- New Urban Agenda, Quito (UN-Habitat, WUC, UCLG, UNESCO Urban Network for Culture) (*CIVVIH*)
- Climate Change/ Paris (UNFCCC) (*ISCES+CC*)
- Disaster Risk Reduction, Sendai (UNCDRR) (*ICORP*)
- Financing for Development, Addis Ababa (UN-ESA-FfD) (*ISCEC*)
- 2017 UN Year of Sustainable Tourism (WTO) (*ICTC*)
- 2018 European Cultural Heritage Year (EC)
- UNESCO Policy Document on the Integration of SDGs into the World Heritage Convention (Reporting 2017)
- HUL<sup>1</sup> (reporting to the World Heritage Committee 2018, to the UNESCO General Conference 2019)
- UNGA<sup>2</sup> Resolution on Culture and Development (Contribute via ICOMOS-IUCN-UCLG common position/ commitment paper and ICOMOS individual activity report due June/July 2017 to UNESCO for their Reporting to UNGA September/October 2017)
- UNESCO's Six Culture Conventions (UNESCO)

### 1.3: Organize internally within ICOMOS for research/ content development and advocacy action

(Responsible: ICOMOS FP/TFC/Secretariat/ Scientific Council/ ISCs/NCs/NSCs)

- Organize and mobilize the ICOMOS Task Force on Sustainable Development
  - Confirm membership of the TF, identifying representatives from ISCs, NCs and individual experts
  - Work with TF members, creating working groups if necessary (e.g. for Indicators), to document existing capacities, facilitate cross-ISC collaboration on the SDG themes and coordinate the activities amongst ISCs and NCs through their representatives.
  - Prepare reporting structure for SDGs to be included in annual reporting of NCs
  - Mobilize selected NCs to pursue national SDG localization in their countries
  - Designate a Young Professional (YP) representative in each NC
    - Coordinate existing ICOMOS initiatives and collaborations with IUCN, ICCROM, UNESO WHC (e.g. World Heritage and Sustainable Development- From Policy to Action, Connecting Practice, World Heritage Leadership Program, Our Common Dignity: Rights-Based Approaches)
- Disseminate publicity material on ICOMOS and the SDGs to ICOMOS membership (including ICOMOS Concept Note, SDG Action Plan and critical UN agenda documents), through mailing, website, etc.

<sup>1</sup> Recommendation on the Historic Urban Landscape

<sup>2</sup> United Nations General Assembly

- Develop strategies, draft and publish policy/ position papers related to their subject and linkages with relevant Goals and Targets, in coordination with the TF, with priority themes as below (ISCs):

THEME	SDG	ISC
Climate Change	13 (13.1, 13.2)	ISCES+CC (lead), CAR, IPHC, ISCCL-IFLA
Cultural Tourism	8 (8.9), 12 (12b), 14 (14.1, 14.7), 15	ICTC
Culture and Nature	15 (biodiversity), 16	ISCCL-IFLA, ISCES+CC, W&H*
Disasters	11 (11.4, 11.5, 11.9), 13 (13.1, 13.2)	ICORP, ICLAFI, ISCCL-IFLA
Economic Growth, Job Creation and Consumption & Production	8 (all targets), 12 (12b)	ISCEC (lead), ICLAFI, ICTC, ISCCL-IFLA
Education	4	CIF, ICICH
Energy	7 (7.3), 10, 11	ISCES+CC, ISCARSAH
Human Settlements <ul style="list-style-type: none"> <li>▪ Urban settlements (metropolises, intermediary cities, small settlements)</li> <li>▪ Landscapes (cultural landscapes, rural/ agricultural landscapes)</li> <li>▪ Parks</li> </ul>	<ul style="list-style-type: none"> <li>• 11 (11.4- heritage [focus], 11.1- housing, 11.2- transport, 11.3- urbanization/planning, 11.5- disasters, 11.6- environmental impact of cities, 11.7- green/public spaces, 11.a- urban-rural links, 11.b- resilience/ disaster risk management, 11.c- least developed countries)</li> <li>• 1, 2, 6, 8, 12, 15</li> </ul>	CIVVIH (lead), CIAV, CIIC, CIVVIH, ICORP, ISC20C, ISCCL-IFLA, ISCSBH, Theophilos, ICICH
Inclusive and Peaceful Societies <ul style="list-style-type: none"> <li>▪ Participation and Partnership</li> <li>▪ Rights-Based Approaches</li> </ul>	5, 10, 16, 17	RBA Working group, ICICH, ISCSBH + All ISCs (transversal)
Water	6, 14	ISCES+CC, ICUCH, W&H *

\*: New ISC on Water in formation

- Organize ICOMOS activities for the 2017 ICOMOS Scientific Program on Cultural Tourism & Sustainable Development (April 18 theme) that feature linkages with the SDGs
- Develop SDG aspect of Scientific Program for 2018 Year of Sustainability to be adopted in 19<sup>th</sup> GA in Delhi, focusing on the key concepts below as identified in the Bangalore meeting and IUCN consultation and on significant research gaps for implementing SDG11.4
  - Relationship of culture and nature (linking nature and culture in urban environments; uniting landscape approaches such as cultural, agricultural, historic urban landscape, connections between urban and rural)
  - Intangible heritage and local knowledge; cultural diversity
  - Education and capacity building
  - Governance and rights
  - Integration of heritage in urban planning tools and discourses
- Issue a resolution on SDGs to be adopted in the 19<sup>th</sup> ICOMOS Triennial General Assembly (GA) and Scientific Symposium on Heritage and Democracy in Delhi, India (Dec. 2017)
- Hold 'Nature Culture Journey' event in the 19<sup>th</sup> GA in Delhi 2017
- Hold a training side event on SDG Localization for NCs in the 19th GA in Delhi 2017
- Organize an ICOMOS event (e.g. multi-ISC meeting, symposium) in New York City to coincide with the period of UNGA Review in July 2018, to be approved in the 19<sup>th</sup> GA in Delhi 2017
- Review and update the Action Plan in the 20th ICOMOS Annual General Assembly, AdCom and Scientific Symposium (Fall 2018, Venue TBC)



#### 1.4: Develop network of external partners leading the SDG process or with whom missions overlap

(Responsible: ICOMOS FP/TFC/Secretariat)

- Gain ECOSOC accreditation and develop relations
  - Develop a multi-NGO platform (UCLG, IUCN, ICCROM) for localizing Target 11.4 (also see Jeju Summit below)
  - Sign and implement Memoranda of Understanding (MoUs) with selected partners (UCLG, OWHC, Europa Nostra)
  - Develop relations and collaborations with UNSD<sup>3</sup>, UNSC<sup>4</sup>, UIS<sup>5</sup> and IAEG<sup>6</sup> exploring participation in their regular meetings, by sharing corporate statements/ publicity material and key scientific content and offering collaboration for SDG11 monitoring, on conjunction with Action Area 3
  - Contribute to the UNESCO Urban Network on Culture 'Knowledge Platform' resource portal
  - Develop relations and collaborations with UN-Habitat, WUC and ISOCARP<sup>7</sup>, by sharing corporate statements/ publicity material and key scientific content and offering collaboration for SDG11 localization
  - Gain IAEG-SDG accreditation and develop relations, exploring participation in their regular meetings
  - Develop relations and collaborations with universities, research institutions and their interested departments
  - Ensure presence and meaningful contribution of ICOMOS in specific UN/international conferences, through accreditation, participating ICOMOS members and side events
    - Apr.5, 2017, New York City, USA: UNGA **ECOSOC**'s Partnership Forum (with ICOMOS USA)\*
    - May 10-13, 2017, Jeju, S. Korea: **UCLG**'s 2<sup>nd</sup> Culture Summit (with ICOMOS Korea)\*
    - Jul. 2-12, 2017, Krakow, Poland: 41<sup>st</sup> Session of the **World Heritage Committee** (with ICOMOS Poland)\*
    - Sep. 15-17, 2017, Guizhou, China: **UNESCO**'s Conference on 'Small Settlements, Culture and Development'
    - Oct. 31/Nov. 3, 2017, Gyeongju, S.Korea: **OWHC**'s World Congress of World Heritage Cities (with ICOMOS Korea, CIVVIH)
    - Nov. 6-17, 2017, Bonn, Germany: **UNFCCC**'s COP23 (with ICOMOS Germany, ISCES+CC);
    - 2018: **UNESCO**'s International Conference on 'Metropolises'
    - Feb. 2018: WUC's **WUF**<sup>8</sup> in Kuala Lumpur (with ICOMOS Malaysia, Indonesia, Singapore, Philippines, Japan, Australia)
    - Mar. 18-23, 2018, Brasilia, Brazil: **World Water Forum** (with ICOMOS Netherlands)
    - July 2018, New York City, USA: UNGA High-Level Political Forum (**HLPF**) Thematic Review of Selected SDGs (inc. **Goal 11**)
    - July 2018, New York City, USA: UNGA **HLPF** Review of **NUA**
- \* These items were successfully executed during the review process of this Action Plan.

#### 1.5: Fundraising

(Responsible: ICOMOS FP/TFC/Secretariat)

- Seek sponsorship agreements and submit grant applications to support specific actions

<sup>3</sup> UN Statistics Division

<sup>4</sup> UN Statistical Commission, which oversees the work of UNSD

<sup>5</sup> UNESCO Institute for Statistics

<sup>6</sup> Inter-Agency Expert Group on the SDGs

<sup>7</sup> International Society of City and Regional Planners

<sup>8</sup> World Urban Forum



## Action Area 2: Localizing the Means of Implementation

Provide guidance, support and leadership to stakeholders at national and sub-national (regional and local) level and across governance sectors (public, private, civil society/ community, experts) to localize the SDGs in terms of mainstreaming heritage in sustainable development, encouraging their adoption of heritage-related policies, strategies and tools.

### **2.1: Build visibility and awareness at national and local level**

*(Responsible: ISCs/ NSCs/ NCs)*

- Prepare customized publicity/ guidance material explaining ICOMOS mission and role in the SDGs (media statement, presentation(s), brochure(s), including the Target 11.4 logo) for use on specific platforms and national contexts, based on standard ICOMOS material developed by the FP and TF but customized to geo-cultural contexts
- Develop ISC and NC web presence related to the SDGs (social media, website), including the Target 11.4 Logo and resources/ toolkits
- Build relations with national and local media and use them to disseminate publicity/ guidance material
- Conduct outreach to allied professions and professional organizations/ conferences (e.g. architects, planners, landscape architects, engineers, etc.) and bureaucrats (e.g. directors/ managers and staff of public bodies/ departments), with using publicity/ guidance material/ practice notes/ publications on heritage and sustainability for them to implement
- Conduct outreach to communities, youth and civil society organizations to provide training and education on heritage and the SDGs, using publicity/ guidance material
- Identify public figures from outside ICOMOS who can be spokespersons for heritage and the SDGs
- Brand various activities ISCs/ NCs are involved in with the logo of SDGs and Target 11.4

### **2.2: Liaise and partner with national and local stakeholders with a role in implementation**

*(Responsible: ISCs/NCs/NSCs)*

- Identify the State Party Focal Point for the SDGs
  - Identify public sector networks used for disseminating SDG messages
  - Identify interested/ associated departments/ ministries (e.g. Culture, Tourism, Urbanism, Planning, Agriculture, Energy, Environment, Communications, Youth, Sport, Education, Foreign Affairs etc.) and map their structure/ chain of command for dissemination/ linkages
- Locate and analyze the national report/ statement made to Habitat III, publish analysis
- Collect information from different national parties on existing SDG policy agendas, plans, programs and projects, find out about capacity, gap analyses and report, taking into account the deadline for national reporting on SDGs of April 18, 2017
- Identify suitable stakeholders at the national and sub-national level and develop relations with them
  - Conduct outreach to local governments and municipal leaders in the territory of each NC and liaise with them for awareness-raising and possible collaborations related to heritage and the SDGs
  - Secure agreement by selected/ possible national, regional and local governments to focus on implementing 11.4 and reporting on it at the HLPF in 2018 in partnership with ICOMOS
  - Pursue active involvement in public committees where heritage professionals can have positive influence and submit comments to government initiatives such as regulations and territorial (regional/ city) plans
  - Develop projects at local level around priority themes of Scientific Program for 2018 Year of Sustainability, in partnership with stakeholders
  - Offer/ provide technical guidance/ support to stakeholders (particularly local governments) in engaging with the World Heritage context, including upstream processes, Tentative Listing and cultural tourism
  - Offer/ provide technical guidance/ support to stakeholders (particularly local governments) for integrated and sustainable urban planning strategies and tools, tailored to local context/ realities, in particular for using the Historic Urban Landscape (HUL) tools, heritage impact assessment and community engagement
  - Explore existing projects to join
- Organize April 18 Monuments and Sites Day activities for Cultural Tourism in collaboration with local stakeholders and making reference to the SDGs
- Conduct benchmarking activities

- Conduct studies of benchmarking for heritage in selected countries/ regions/ cities
- Offer/ provide assistance to local government and other stakeholders in benchmarking for heritage
- City localization plans
  - Offer/ provide assistance to local/ regional governments in heritage issues in their localization plans

### **2.3: Create portfolio of case studies**

*(Responsible: ICOMOS FP/TF/Secretariat/ISCs/NCs/NSCs)*

- Identify particular countries, regions and cities to showcase good practice case studies in integration of heritage conservation with sustainable development
  - Explore linkages/ contribution to case studies collected in the UNESCO 'Culture: Urban Future' report and work of the OWHC, WHITRAP<sup>9</sup>
  - Focus on examples of good governance by municipal leaders and organizations
  - Conduct surveys and discussions of what cities are doing
- Develop consistent and standardized methods of compiling case studies, in collaboration with stakeholders (in particular SDG 11.4 Partners, UNESCO, IUCN, UCLG)
  - Develop online, interactive/ crowd-sourced and inter-connected platforms for compiling and showcasing good practice case studies at national and local levels

### **2.4: Fundraising**

*(Responsible: ICOMOS FP/TF/Secretariat/ISCs/NCs/NSCs)*

- Seek sponsorship agreements and submit grant applications to support specific actions
  - Identify international programmes (UN, World Bank, EU, other regional, private, etc.)
  - Identify national and local programmes
- Engage in projects with public-private-academia partnerships/ match-funding

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<sup>9</sup> World Heritage Institute of Training and Research for the Asia and the Pacific Region

## Action Area 3: Monitoring Implementation

Contribute to the development and application of monitoring methods for Target 11.4 in collaboration with UIS and other agencies, linking local activities of stakeholders with the SDG monitoring process.

### 3.1: Refine Indicator 11.4.1

(Responsible: ISCEC supported by ICOMOS FP/TFC- Working Group TBC/ Secretariat)

- Contribute to the development of the methodology for Indicator 11.4.1 defined by the UN (expenditure per capita on heritage)<sup>10</sup>, in collaboration with UIS and other agencies, keeping in mind the deadline given by UIS for methodology development of Indicator 11.4.1 (end of 2017)
  - Prepare ICOMOS position paper on problems with Indicator 11.4.1 and possible solutions
  - Use the opportunity of the multi-NGO platform mentioned under Action Area 1 expected to be developed in the UCLG Summit in Jeju and beyond
  - Disseminate position paper in the media and to above-mentioned stakeholders

### 3.2: Develop additional and 'shadow' indicators for Target 11.4

(Responsible: ISCEC supported by ICOMOS FP/TFC- Working Group TBC/ Secretariat, NCs)

- Prepare ICOMOS position paper on possible new official indicators, as well as 'shadow' indicators, taking into account the UNESCO "Culture for Development Indicators"/ CDIS (Diversity of Cultural Expressions),
  - Focus on the topics below (including proposals on indicator name, data source, methodology):
    - Number of registered heritage sites (inc. sites in danger and sites newly registered)
    - Capacity building activities (education and training)
    - Effective participation and inclusion of NGO's
    - Employment (inc. type of job, share of heritage in GDP)
    - Positive effect of heritage on ecological balance, social equity and economic vitality in cities and regions
  - Explore the geo-cultural contexts of indicators around the world, accessing the local expertise and knowledge of NCs
  - Explore methods to develop integrated rather than segregated indicators to strengthen understanding of the sustainability of projects
  - Explore qualitative versus quantitative data collection options
  - Liaise and discuss with UIS, UNESCO Urban Network on Culture, UNESCO/CDIS, 'Observatoire de la Culture et des Communications du Québec', national statistical institutions and other stakeholders to develop ideas
- Disseminate position paper to various platforms including the media and above-mentioned stakeholders

### 3.3: Apply indicators for reporting and review

(Responsible: ISCEC/ ICOMOS FP/ TFC- Working Group TBC/ Secretariat/ ISCs/ NCs)

- Using the portfolio of case studies and online platform mentioned above under Action Area 2 and the feedback of ISCs and NCs engaged in localization projects, collect and compile data and prepare studies/ reports based on this data
- Submit the studies/ reports prepared to stakeholders involved in the reporting to the UN's first thematic review of the SDGs in 2018 by the HLPF (national governments, UNESCO and other international agencies)
- Disseminate/ publish the studies/ reports for policy advocacy purposes

### 3.4: Fundraising

(Responsible: ISCEC/ ICOMOS FP/ TFC- Working Group TBC/ Secretariat)

- Seek sponsorship agreements and submit grant applications to support specific actions
- Engage in projects with public-private-academia partnerships/ match-funding

<sup>10</sup> Indicator 11.4.1: Total expenditure (type of heritage (cultural, natural, mixed, World Heritage Centre designation), level of government (national, regional, and local/municipal), type of expenditure (operating expenditure/investment) and type of private funding (donations in kind, private non-profit sector, sponsorship and private) per capita spent on the preservation, protection and conservation of all cultural and natural heritage, by type.

## Appendix 1: Background of the UN Agenda 2030 and the SDGs

### UN Agenda 2030

In September 2015, the UN adopted the milestone document titled “Transforming Our World: the 2030 Agenda for Sustainable Development”<sup>11</sup>, which replaced the 8 Millennium Development Goals (MDGs) pursued during 2000-15, with 17 new Sustainable Development Goals (the ‘#GlobalGoals’) for the period of 2015-30.

### New Urban Agenda

Among the SDGs, Goal 11 (the ‘Urban Goal’) to “make cities and human settlements inclusive, safe, resilient and sustainable”, is where ICOMOS has been focusing advocacy efforts during the past few years. Goal 11 has been the direct remit of the UN Human Settlements Programme (UN-Habitat), which has just convened its third summit on Housing and Sustainable Urban Development (Habitat III) in Quito, Ecuador (October 17-20, 2016) and adopted the New Urban Agenda (NUA), a framework laying out how cities should be planned and managed to best promote sustainable urbanization.<sup>12</sup>

Key sections of the NUA on culture and cultural heritage can be listed as Sections 10, 38, 45, 60, 97, 124 and 125.

### Cultural and Natural Heritage

The thematic scope of the 17 SDGs is elaborated in 169 ‘sub-goals’ or ‘targets’, ICOMOS’s involvement with the SDGs materializing through Target 11.4 (the ‘Heritage Target’) to “protect and safeguard the world’s cultural and natural heritage”. However, there are numerous other relevant goals and targets that have overlaps and inherent connections with Target 11.4, which must be pursued as well.

Highlights of the role heritage within Agenda 2030:

- Cultural heritage as enabler of social cohesion and inclusion (e.g. shared identity; pride in and attachment to place; integration of migrants, new residents and existing ones; historic public spaces; mixed uses).
- Cultural heritage and creativity as a driver for equity and inclusive economic development in the urban economy (e.g. heritage places as incubators of creativity, “cultural capital,” intangible heritage, sustainable tourism).
- Cultural heritage and historic quarters of cities can improve livability, resilience and sustainability of both older and new urban areas (e.g. walkability and compactness, adaptive re-use of existing built fabric, embodiment of traditional knowledge, proven models of resilience for new urban settlements).

### Other UN Agendas

Beside UN-Habitat and the theme of ‘Cities’, the post-2015 Sustainable Development Agenda is also supported by the fundamental work streams on ‘Disaster Management’, through the Sendai Framework for Disaster Risk Reduction 2015-30 adopted in March 2015, and on ‘Climate Change’, through the UN Framework Convention on Climate Change (UNFCCC) and the Conference of Parties to it, meeting in Paris in December 2015 (COP21) and in Marrakech in November 2016 (COP22).

### Cross-Cutting Frameworks

A key point that needs to be clarified at this point is the convergence of the ‘cultural’ and ‘natural’ heritage under Target 11.4, as well as under the most current theory, principles and best practice of heritage professionals. As ‘a non-governmental international organization dedicated to the conservation of the world’s monuments and sites’ and as the Advisory Body to UNESCO on cultural sites of the World Heritage List, ICOMOS carries the ‘banner’ of cultural heritage; however, through the concepts of ‘landscape’ developed in the last decades in particular (namely cultural landscapes and historic urban landscapes), the need to address cultural and natural heritage as inseparable parts of a greater whole has become well-recognized. This highlights the importance of collaborating with the International Union for Conservation of Nature (IUCN), the sister Advisory Body to UNESCO on natural sites of the World Heritage List, among other potentially relevant partners. A viable protocol of collaboration agreed between ICOMOS and IUCN will need to be worked out to avoid counterproductive duplication or gaps in approach to Target 11.4 and related heritage advocacy.

<sup>11</sup> <https://sustainabledevelopment.un.org/post2015/transformingourworld>

<sup>12</sup> <http://unhabitat.org/new-urban-agenda-adopted-at-habitat-iii/>



**ICOMOS**  
international council on monuments and sites

**ICOMOS** TÜRKİYE  
TURKEY

**COORDINATION MEETING ON THE UNITED NATIONS  
SUSTAINABLE DEVELOPMENT GOALS (SDGs)**

February 4-5, 2017 / Istanbul

A second point related to convergence of mandates and partners is the **Agenda 21 for Culture**, coordinated by the United Cities and Local Governments (**UCLG**)- Committee on Culture, which has been advocating for ‘Culture’ at large to be recognized as a stand-alone heading with a role in the 2030 Agenda for Sustainable Development. The UCLG is the second key partner that ICOMOS needs to continue collaborating with for the SDGs in the upcoming period.

The activities defined above under the three ‘components’ have focused on ICOMOS’s own identity and inherent mission (focusing on cultural heritage, but encompassing the natural heritage insofar as it is linked with cultural heritage), but may be further developed depending on collaborative steps taken with IUCN and UCLG.

Two other existing initiatives to note for their close relevance to the ICOMOS involvement with the Sustainable Development Agenda, both planned for the year 2018, are the ICOMOS Scientific Program/ Symposium on Sustainability and the European Cultural Heritage Year.

## Appendix 2: Stakeholders and Partners

A list of internal and external actors that operate as/ can become stakeholders and partners in advocating the implementation of the heritage target in the sustainable development process has been proposed as below:

### ICOMOS

- Governing Bodies (President and Board)
- Advisory Committee (ISC and NC Chairs) and Scientific Council (Triennial Scientific Program, Annual Themes)
- International Secretariat (Director-General, Director and Team)
- SDG Focal Point (+ Local Secretariat/ Assistants)
- Task Force on Sustainable Development
  - o TF Chair
  - o Membership (ISCs/ NCs/ Individual Experts)
  - o Working Groups
- WUC Focal Point
- Specialized Working Groups (Rights-Based Approaches, World Heritage, etc.)
- International Scientific Committees (and National Scientific Committees where applicable)
- National Committees

### External Partners

#### **Target 11.4 Partners**

- o UN Education Science and Culture Organization (UNESCO) (UN Agency with heritage mandate)
  - UNESCO Institute for Statistics (UIS)
  - UNESCO Culture Sector
- o International Union for Conservation of Nature (IUCN) (UN Advisory Body/ 'Culture and Nature')
- o United Cities and Local Governments (UCLG)- Committee on Culture ('Agenda 21 for Culture')
- o International Centre for Conservation and Restoration of Monuments (ICCROM) (UN Advisory Body)

#### **Urbanism and Sustainability Partners**

- o UN-Habitat and World Urban Campaign (WUC)
- o General Assembly of Partners (GAP)
- o International Society of City and Regional Planners (ISOCARP)
- o European Commission (EC)- Unit for Sustainable Management of Natural Resources
- o ICLEI-Local Governments for Sustainability (International Council for Local Environmental Initiatives)

#### **Culture Goal 2015/2030 Partners**

- o Arterial Network
- o Culture Action Europe
- o International Music Council
- o International Federation of Library Associations (IFLA [2])
- o International Federation of Arts Councils and Culture Agencies (IFACCA)
- o International Federation of Coalitions for Cultural Diversity (IFCCD)

#### **Other External Stakeholders (Non-exhaustive list)**

- o International level- UN
  - UN General Assembly (UNGA), UN-Habitat, UNESCO, UN Institute for Statistics (UIS)- Inter-Agency and Expert Group on the SDGs (IAEG-SDGs), UN Development Programme (UNDP), UNFCCC, UN Office for Disaster Risk Reduction (UNISDR), UN Economic and

- Social Council (ECOSOC), Friends of Culture and Development, Blue Shield Network, UNESCO Network of Creative Cities, UNESCO Category 2 Centres
- International level- Other
    - IGOs: Council of Europe (CoE), European Commission, Organization of World Heritage Cities (OWHC)- Regional Offices, ALECSO, World Bank
    - NGOs: World Commission on Protected Areas (WCPA), International Federation of Landscape Architects (IFLA [1]), International Council on Museums (ICOM), European Commission- Unit for Sustainable Management of Natural Resources, Europa Nostra, World Monuments Fund (WMF), Global Heritage Fund (GHF), World Business Council on Sustainability (WBCS), European Heritage Alliance 3.3 etc.
  - National level
    - Government: Ministries of relevant mandates and other central government agencies,
    - UNESCO National Commissions
      - NGOs/ Private: NGOs active nationally in countries, professional chambers (architects, engineers, planners, art historians, archaeologists, economists, etc), unions of chambers of industry and commerce, cultural institutions networks, National Blue Shield Committees
  - Sub-national level (regional and local)
    - Government: Associations/ unions of municipalities, regional governments, local governments
    - NGOs/ Private: NGOs active at sub-national levels, professional chambers, citizens organisations, chambers of commerce and industry
  - Research institutions/ networks (national and international)
    - Global Observatory for the Historic Urban Landscape (GO-HUL)
    - UNESCO Chairs on relevant themes
    - Universities with departments/ centres active on relevant themes
    - Horizon 2020 (European Research Council)
    - Young Researchers Network
    - Cherscape Project Partnership
  - Private philanthropic organizations



## Appendix 3: Selected Resources on Heritage and Sustainable Development

### UN Texts

#### **UNGA, Habitat, UNSD**

1. The SDGs (“Transforming Our World: the 2030 Agenda for Sustainable Development”):  
<https://sustainabledevelopment.un.org/post2015/transformingourworld>
2. New Urban Agenda (Habitat III outcome document: Quito Declaration on Sustainable Cities and Human Settlements for All): <http://unhabitat.org/new-urban-agenda-adopted-at-habitat-iii/>
3. SDG Goal 11 Monitoring Framework (UN-Habitat, 2016): <http://unhabitat.org/sdg-goal-11-monitoring-framework/>
4. Work Plans for Tier III Indicators (UN Statistics Division, 11 November 2016):  
<http://unstats.un.org/sdgs/files/meetings/iaeg-sdgs-meeting-04/Tier%20III%20Work%20Plans%2011.11.2016.pdf>
5. Tier Classification for SDG Indicator 11.4.1 (UIS, 2016): <http://unstats.un.org/sdgs/files/meetings/iaeg-sdgs-meeting-03/3rd-IAEG-SDGs-presentation-UNESCO--11.4.1.pdf>

#### **UNESCO**

6. UNESCO Framework for Cultural Statistics (2009):  
<http://www.uis.unesco.org/culture/Documents/framework-cultural-statistics-culture-2009-en.pdf>
7. Culture Urban Future Report (2016): <http://www.unesco.org/new/en/culture/themes/culture-and-development/culture-for-sustainable-urban-development/>
8. Hangzhou Declaration (2013): Placing Culture at the Heart of Sustainable Development Policies
9. World Heritage and Sustainable Development: <http://whc.unesco.org/en/sustainabledevelopment/>
10. Policy for the Integration of a Sustainable Development Perspective into the Processes of the World Heritage Convention: <http://whc.unesco.org/document/139146>
11. Recommendation on the Historic Urban Landscape (HUL) (2011): <http://whc.unesco.org/en/activities/638>

#### **Climate, Disaster, Finance, Tourism**

12. UN Framework Convention on Climate Change (UNFCCC 1992):  
<https://unfccc.int/resource/docs/convkp/conveng.pdf>
13. Paris Agreement (Climate Change) (UNFCCC 2015): [http://unfccc.int/paris\\_agreement/items/9485.php](http://unfccc.int/paris_agreement/items/9485.php)
14. Sendai Framework for Disaster Risk Reduction 2015-2030 (ISDR):  
<http://www.unisdr.org/we/inform/publications/43291>
15. Recommendations of the International Expert Meeting on Cultural Heritage and Disaster Resilient Communities, Tokyo (UNESCO, ICCROM, ICORP, ICOM & Japanese Institutions 2015): [http://ch-drm.nich.go.jp/wp-content/uploads/2015/06/CH-DRC\\_Recommendations\\_with-PL.pdf](http://ch-drm.nich.go.jp/wp-content/uploads/2015/06/CH-DRC_Recommendations_with-PL.pdf)
16. Addis Ababa Action Agenda for Financing for Development (UNGA 2015):  
<http://www.undocs.org/A/RES/69/313>
17. Tourism and the Sustainable Development Goals (UNWTO 2015): <http://icr.unwto.org/publication/tourism-and-sustainable-development-goals>

### ICOMOS Resources/ Co-Publications

18. ICOMOS Concept Note (Cultural Heritage, the UN Sustainable Development Goals, and the New Urban Agenda) (2016): <http://www.usicomos.org/wp-content/uploads/2016/05/Final-Concept-Note.pdf>
19. CIVVIH Resolution on Post-2015 Concept Note on SDGs:  
<http://civvih.icomos.org/sites/default/files/CIVVIHSyros%20%20Resolution%20on%20Post-2015%20Concept%20Note%20on%20SDGs.pdf>
20. Statement on the Adoption of the UN Sustainable Development Goals (ICOMOS 2015):  
<http://www.icomos.org/en/what-we-do/focus/un-sustainable-development-goals/4372-statement-by-icomos-on-the-adoption-of-the-un-sustainable-development-goals>
21. World Heritage and Sustainable development - From Policy to Action (ICOMOS, IUCN, ICCROM, BfN 2015)

22. Florence Declaration: Heritage and Landscape as Human Values (ICOMOS 2014):  
[https://www.icomos.org/images/DOCUMENTS/Secretariat/2015/GA\\_2014\\_results/GA2014\\_Symposium\\_FlorenceDeclaration\\_EN\\_final\\_20150318.pdf](https://www.icomos.org/images/DOCUMENTS/Secretariat/2015/GA_2014_results/GA2014_Symposium_FlorenceDeclaration_EN_final_20150318.pdf)
23. Paris Declaration: Heritage as a Driver of Development (2011):  
[https://www.icomos.org/Paris2011/GA2011\\_Declaration\\_de\\_Paris\\_EN\\_20120109.pdf](https://www.icomos.org/Paris2011/GA2011_Declaration_de_Paris_EN_20120109.pdf)
24. Valetta Principles for the Safeguarding & Management of Historic Cities, Towns & Urban Areas (CIVVIH 2010):  
<http://civvih.icomos.org/sites/default/files/Valetta%20Principles%20Book%20in%205%20languages.pdf>
25. Rights-Based Approaches and Sustainable Development: Challenges and Opportunities (ICOMOS):  
<http://www.icomos.org/en/what-we-do/focus/un-sustainable-development-goals/7675-rights-based-approaches-in-the-sustainable-development-policy-challenges-and-opportunities>

## Other Resources

26. Agenda 21 for Culture (UCLG Committee for Culture): <http://www.agenda21culture.net/>
27. Bogota Commitment and Action Agenda (United Cities and Local Governments 2016):  
<http://www.cittametropolitanaroma.gov.it/attachments/article/777/The%20Bogot+%C3%AD%20Commitment%20and%20Action%20Agenda.pdf>
28. IUCN Global Policy on Sustainable Development: <https://www.iucn.org/theme/global-policy/our-work/sustainable-development>
29. The City We Need 2.0 (World Urban Campaign): <http://unhabitat.org/wp-content/uploads/2016/03/The%20City%20We%20Need%20TCWN%202.0.pdf>
30. Cultural Heritage Counts for Europe (Europa Nostra 2016):  
<http://blogs.encatc.org/culturalheritagecountsforeurope/outcomes/>
31. Roadmap for Localizing the SDGs: Implementation and Monitoring at Sub-national Level (Global Task Force of Local and Regional Governments, UN-Habitat & UNDP, 2016): <http://effectivecooperation.org/wp-content/uploads/2016/11/BROCHURE-LOCALIZING-SDGS-WEB.pdf>
32. Getting Cultural Heritage to Work for Europe: Report of the Horizon 2020 Expert Group on Cultural Heritage (European Commission 2015): <http://www.ehhf.eu/news/report-horizon-2020-expert-group-cultural-heritage>