



# ICOMOS

Comité Nacional Español

## CV - Jordi TRESSERRAS JUAN

I was born in Barcelona (Catalonia, Spain), on November 23, 1967. I live heritage and I am passionate about cultural diversity, especially in gastronomy.

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**PhD in Geography and History from the Universitat de Barcelona with postdoctoral studies at the Université Paris 1 Pantheon-Sorbonne and New York University. Doctor Honoris Causa from the Universidad of Zacatecas (Mexico) in the field of cultural heritage. He was Vice President of ICOMOS Spain (2019-2021) and President of ICOMOS Spain (2021-2023). Professor of the Postgraduate Program in Cultural Management (since 1999) and member of the Doctorate in Society and Culture at the Universitat de Barcelona. International consultant in heritage impact assessment studies and in heritage management plans and cultural tourism, especially in sites on the World Heritage list, with a special focus on community involvement and local development within the framework of the implementation of the 2030 Agenda. He works on these issues in Africa, Latin America and the Caribbean, Asia, Europe, Maghreb and Mashreq as a consultant to UNESCO, FAO, ILO, the Council of Europe, the European Union, the Organization of Ibero-American States, the Islamic World Educational, Scientific and Cultural Organization (ICESCO), the World Bank, the Inter-American Development Bank and the cooperation agencies of France, Germany, Italy, Japan, the Netherlands, Portugal, Spain, and Switzerland.**

Founding member of the UNITWIN network of the UNESCO Chair Culture, Tourism, Development, coordinated by the Université Paris 1 Panthéon-Sorbonne. He collaborates with the Postgraduate Program in Cultural Management of the National University of Córdoba (Argentina). President of IBERTUR – Heritage, Tourism and Sustainable Development Network created by the EU Alfa Programme. He was vice-president of the International Scientific Committee of the UNESCO Route of Enslaved Peoples: Resistance, Freedom and Heritage (2009-2011). Member of the Coordinator of the Roads of Santiago (since 2023). Member of the Expert Commission on Culture for 2024-2027 of the Organization of Ibero-American States.

## **Electoral proposal**

### **Jordi TRESSERRAS JUAN**

My proposal as a candidate Responsible for National Committees in the ICOMOS International Ad-Com will be especially focused on working in a participatory and representative manner in four actions that I consider to be a priority:

- Promote coordination between the National Committees and between them with the Ad-Com, the Board and the ICOMOS International Secretariat.
- Analyse the participation and collaboration of the National Committees with public administrations, companies, universities and NGOs as institutional members, collaboration agreements or sponsors.
- Prepare a study on the management models and financing of the national committees and promote the creation of a guide and a capacity building program (training and technical assistance) on the subject, including experiences and cases of good practices with a representative territorial and different realities.
- Promote, from the National Committees, the sustainability of cultural heritage with special emphasis on community participation and local development processes and the fight against the climate emergency within the framework of the 2030 Agenda. It would be important to promote a guide and an associated program following the model from the previous point.

The idea is not to start from scratch but taking into consideration the previous work carried out by ICOMOS International in this regard and by the National Committees, proposing a coordinated action through working groups and a common roadmap.

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CONSEJO INTERNACIONAL DE MONUMENTOS Y SITIOS

Att. Candidatures Committee  
ICOMOS AdCom Elections - 2024

Nº REGISTRO DE SALIDA: 18  
FECHA: 02/07/2024

Madrid, 2nd of July 2024

Dear colleagues:

We write this letter of nomination on behalf of the Spanish National Committee of ICOMOS to support the candidature of Dr. Jordi Tresserras Juan, who is standing for the next AdCom elections as a candidate for the position of National Committee Officer.

Dr. Tresserras was the president of ICOMOS-Spain in the previous legislature (2021-2023), standing out for his faithful commitment and constant activity, always in favour of our National Committee. During his time in office, our organisation benefited enormously from his leadership, analytical skills and coordination capacity. Dr. Tresserras developed an intense work in the field of institutional relations, thus increasing the presence and relevance of our organisation and its cooperation with various entities at the national and international level. During his presidency, numerous training and dissemination activities were also developed, and also the attention to heritage alerts increased. Details of all the initiatives carried out during his years of intense work can be found in our [activity reports](#).

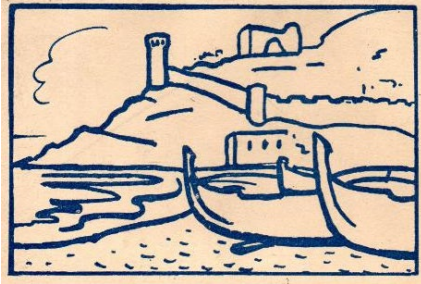
We can guarantee that Dr. Tresserras has a wide knowledge of ICOMOS structures and methodologies and that, in recent years, he has worked and fostered collaboration with many of its members at national and international level, especially in the case of the National Committees of the Europe and LAC regions.

We are confident that, if elected, the AdCom would greatly benefit from the proactivity, dynamism and creativity of Dr. Tresserras. Yours sincerely,

Juan Carlos Molina Gaitán  
President of ICOMOS-Spain

Juan Antonio Mira Rico  
Secretary General of ICOMOS-Spain





**Dr. Jordi TRESSERRAS JUAN**

NIF: 46561080H

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**ICOMOS International  
Candidate Statement  
NCO – Ad-COM**

I, **Jordi TRESSERRAS JUAN**, with Spanish nationality, with identification number 46561080H, and residence in the town of Tossa de Mar, calle Abat Oliva, 16 (Vila Vella), Spain

CONFIRMS THAT:

he has the will to serve if he is elected as National Committee Officer in the ICOMOS International Ad-Com and to promote and implement actions that are decided by consensus.

And for the record, sign this document in Tossa de Mar, June 27, 2024.

A handwritten signature in black ink, appearing to read 'Juan', with a large, sweeping flourish extending from the end of the name.